



Beacon

An Association for Business Technology Educators

This Year's Conference Can Prepare You for Changes in Ohio's Education Requirements



The spring and summer months have been busy for education in the state of Ohio. Several changes have been adopted at both the secondary and post-secondary levels. As you may have already heard, Ohio's graduation requirements for 2018 and beyond have become more flexible, providing multiple pathways for students to earn a high school diploma. In post-secondary news, Ohio's community colleges can now offer bachelor's degrees (with state approval).

There were several changes to Ohio's high school graduation requirements. In addition to meeting specific credit requirements, students must also complete one of the following:

- 1) Earn a passing score of 18 points on the State graduation test
- 2) Complete the WorkKeys assessment earning a workforce readiness score
- 3) Earn "remediation-free" scores on either the ACT or the SAT exams (Ohio will cover the cost of either the ACT or SAT exam for all 11th grade students beginning in 2018).

Ohio will now allow community colleges to propose applied bachelor's degrees. According to the *Springfield News Sun*, Clark State is planning a Bachelor of Applied Science in Manufacturing Technology with the intent of helping local companies find managers who are also knowledgeable of the manufacturing industry.

Professional development is one way to help us learn about what is happening around the corner and how we can prepare our classrooms and students. One opportunity is the OBTA and North Central Business Education Association (NCBEA) joint conference in Columbus on September 29th at Columbus State Community College.

Our planning team is working hard to organize a great professional development conference that will offer opportunities to both secondary and post-secondary educators. Please help us spread this affordable professional development opportunity to all the business educators you know.

If you are looking for service opportunities, we have several positions open that can give you a chance to make a difference in business education in Ohio. Please contact me at maysta@miamioh.edu if you want to learn more about how you can help OBTA and business education in Ohio.

I hope that planning for your upcoming school year continues to go well, and I hope to see you at the joint OBTA and NCBEA conference on September 29 in Columbus.

Thomas Mays
2017 OBTA President

OBTA VISION

Business Education for Effective Living

OBTA MISSION

To make a positive difference
in business education
by providing
professional development activities,
technology-based workshops,
research, publications,
and networking opportunities.

Register for the OBTA
Professional Development Conference
using the form on page 5 or at
www.obta-ohio.org

SECTION CONTACT INFO . . .

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East Central--Rob O'Donnell

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Contact information: jjorrey@lhschools.org

Southwest--Katherine Hogan

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West Central--OPEN

Contact OBTA President, Thomas Mays at maysta@miamioh.edu if you are interested in filling the section representative position.

Northwest--OPEN

Contact OBTA President, Thomas Mays at maysta@miamioh.edu if you are interested in filling the section representative position.



Apply Now . . .

First-Time Attendee Stipends Available

Professional members of OBTA who are first-time attendees to an OBTA Conference are eligible to apply for a limited number of \$100 stipends. This stipend is designed to help offset the cost of attending the 90th OBTA Professional Development Conference as well as encourage the recipients to engage in professional development through their membership in OBTA—An Association for Business Technology Educators.

The recipients must attend the Friday conference. The stipend will be awarded at the luncheon. The stipend recipients will be requested to complete a written report/article of how they individually implemented one or more strategies obtained from the 2017 OBTA Conference. The report/article shall be submitted to the *Beacon* Editor (sabobey@msn.com) for review and article consideration for the 2018 Winter or Spring *Beacon*.

If you would like to apply for the OBTA First-Time Attendee to OBTA Conference Stipend, please visit www.obta-ohio.org to obtain the application, complete and sign the application, and send it to: Matt White, 111 E. 19 Street, Covington, KY 41014. Applications must be received no later than September 8, 2017. No application will be accepted after this deadline. Selected recipients will be notified by September 22, 2017.

Membership Equals Career Advantages

It has been said that there are many career advantages to joining a professional organization. You can build relationships that can lead to new opportunities for collaboration or maybe even future employment. You can also take advantage of many educational opportunities that the association provides while building leadership skills and increasing your visibility. Membership in a professional organization can raise not only your personal profile but that of your educational system as well.

OBTA—An Association for Business Technology Educators is determined to be the professional organization which will welcome and engage you. If you would like to become an active leader in OBTA, please talk with one of the current Executive Board members.



Join the OBTA and NCBEA Executive Boards, along with the Conference Planning Committee, for an Italian food experience at the eclectic and vintage setting of Buca di Beppo in the Arena District in Downtown Columbus, 343 North Front Street, Columbus, OH 43215, 614-621-3287.

The restaurant is a short walk (.3 miles) from the Drury Inn & Suites. Meet in the hotel lobby at 6:30 p.m. if you would like to walk with a group to the restaurant, or meet us at the restaurant at 7 p.m.

Check the box on the registration form if you will be attending the Thursday dinner.

OBTA--An Association for Business Technology Educators

90th Professional Development Conference

The Columbus State Conference Center

The Center for Workforce Development, Columbus, Ohio

September 29, 2017

CONFERENCE PROGRAM

THURSDAY, SEPTEMBER 28

NCBEA & OBTA

12:00 noon - 1:00 p.m. NCBEA Administrative Board and
OBTA Officers Luncheon

NCBEA

1:00 p.m. - 2:30 p.m. NCBEA Board Orientation and Training

2:30 p.m. - 3:00 p.m. NCBEA Committee Meetings
(Work/Strategic Planning, Legislative,
Membership, Marketing/Linkages)

3:00 p.m. - 4:30 p.m. NCBEA Membership Director's Training

4:30 p.m. - 6:30 p.m. NCBEA Administrative Board Meeting

OBTA

1:00 p.m. - 2:30 p.m. OBTA Officers' Meeting

2:30 p.m. - 3:00 p.m. OBTA Finance Committee Meeting

3:30 p.m. - 5:00 p.m. OBTA Executive Board Meeting

7:00 p.m. - 9:00 p.m. OBTA/NCBEA Joint Board Dinner--
Buca di Beppo

FRIDAY, SEPTEMBER 29

NCBEA

7:30 a.m. - 8:30 a.m. NCBEA Administrative Board Meeting

8:30 a.m. - 9:00 a.m. NCBEA Annual Business Meeting

OBTA

9:00 a.m. - 9:20 a.m. Conference Opening/Announcements
Silent Auction Tickets (NCBEA and OBTA)

9:30 a.m. - 10:20 a.m. Concurrent Sessions 1

10:30 a.m. - 11:20 a.m. Concurrent Sessions 2

11:30 a.m. - 12:20 p.m. Concurrent Sessions 3

12:30 p.m. - 2:00 p.m. OBTA/NCBEA Awards Luncheon

2:10 p.m. - 3:00 p.m. Concurrent Sessions 4

3:10 p.m. - 4:00 p.m. Concurrent Sessions 5

4:10 p.m. - 4:45 p.m. Annual Business Meeting

4:45 p.m. - 5:00 p.m. OBTA Governing Body Meeting

CONCURRENT SESSIONS

The Conference Committee is proud to offer the following concurrent sessions at this year's conference. Our expert speakers are excited to provide quality learning sessions.

Can Educators Enhance Critical Thinking and Learning in the Classroom by Sharing the Podium with the Students?

Dr. Anita Shome, Hiram College

The presenter was not able to compete with the high-resolution cell phones of students. Research on alternate teaching styles led to Professor Mazur who encouraged students to discuss lessons with each other. The process was replicated in the classroom, and the result was encouraging.

Engaging Businesses, Nonprofits and Alumni to Enrich Student Experiential Learning Opportunities

Julie Harding, Marietta College

Are your students engaged in critical thinking and regularly stepping outside their comfort zone? Are they connecting with business professionals and gaining confidence in business interactions? This session will explore unique ways in which you can use experiential learning to help students develop in all these ways and more.

Adding Variety to Your Accounting Instruction

Tina Trumbower, Waunakee High School

Are you looking for activities to add interest and diversify your accounting course? Case studies, critical thinking activities, career and college readiness projects, and formative assessments will be shared. Online resource options will also be covered. Time will be available for attendees to share their best practices.

Lessons Learned: MBA High School of Business

Lisa Berkey, MBA Research

Lessons learned from the High School of Business™ initiative will be shared. This unique, upscale program, now in its tenth year, is designed specifically for high school students who plan a college business major. With six one-semester required courses, an emphasis on project-based learning and in-depth professional development, the program continues to grow in popularity across the nation. Learn what drives the success of this program and how teachers have addressed challenges along the way.

Find OBTA on the Web at
www.obta-ohio.org

**A Resurrected Woman:
Career & Educational Preparation of the
African American Female Veteran via Mentorship**

**Venita Thomas, M.A., M.Ed.
Vocation Career & Education Consulting**

The presenter will examine and introduce the reality of underemployment among African American female veterans and the transitional breach from military to civilian career life that occurs among those that have served our country by protecting our land against all enemies, foreign and domestic.

Engaging the Student in an Active Classroom

**Jonathan Krabill
Columbus State Community College**

Activating technology in the classroom does not have a one program fits all answer. This session will introduce and demonstrate several ways Business Programs at CSCC have accomplished the task of technology differentiation.

Making Sense of the Legislative Climate

Kelli Diemer, ACTE Business Education VP

Get the latest on the federal funding and Perkins re-authorization so you can advocate for Career and Technical Education and Business Education. Key policy issues, federal budget and tools for advocacy will be covered in this session.

Playing Around With Thinking Styles

**Lydia Gilmore, Ph.D.
Columbus State Community College**

Diverse thinking styles exist in classrooms, and educators are expected to speak the language of each style. What are these styles and how do teachers speak to each one? In this interactive presentation, thinking styles, based on the Herrmann Brain Dominance Instrument, will be experienced and explained using games.

5 Ways to Leave Your Lecture!

**Charla S. Fraley
Columbus State Community College**

Get yourself free of lecture! Make a new plan! We love PowerPoints and lecture. Stepping away from our comfort zone is hard! Class chaos is "learning in action" as long as it is well-structured with purpose. Learn five techniques to drop off the PowerPoint keys and give learning back to the students.

Silent Basket Auction



Remember to stop by the OBTA Silent Basket Auction table. You can bid on many great baskets. Tickets may be purchased at Registration. All proceeds support the OBTA Scholarship. Basket winners will be announced at the annual meeting. Winners must be present at the annual meeting.

Organizing Your Classroom Using Google Classroom and Google Drive

Robert O'Donnell, Glen Oaks High School

This workshop will demonstrate how you can organize your classroom using Google Classroom and Google Drive. I was extremely happy with how organized my classroom was last year. You will learn how to create assignments and classroom announcements, record grades and add attachment documents the students need to use to complete assignments.

**Student Success Outside the Classroom--
Creating a Student Financial Wellness Program at a
Community College**

**Jack Popovich
Columbus State Community College**

We all know that college students have a difficult time being successful in the classroom if they are struggling outside the classroom. One area of struggle is student finances. Come hear how a faculty member started a student financial wellness program to help students in this area.

**Businesses Demand Ethical Leadership:
Opportunities in Business Education**

Brenda Clark, MBA Research

Research suggests that businesses are increasingly looking for evidence of ethical decision-making at all levels of leadership in the organization. Helping students of all ages learn to identify and analyze ethical issues is challenging, reaching far beyond what can be accomplished in an "ethics unit". A winning strategy for business programs, high school and college, is the integration of ethical decision-making throughout the student's entire program of study. Supported by a grant from the Denver-based Daniels Fund, the not-for-profit MBA Research and Curriculum Center has developed an extensive series of curricula and instructional tools to support integration across the secondary business curriculum. Many have application in college programs as well. All are available at no cost to local schools.

Quality Matters (QM) in Online Learning

**Sue Elwood
Northeast Iowa Community College**

Taking an active role in managing our commitment to quality assurance and continuous improvement is an important step toward online learner success. This session includes an overview of the QM Rubric. Learn the underlying principles behind the QM Rubric and the critical elements of the QM quality assurance process.

**Leadership in Professional Organizations in 2017:
Building the Next Generation of Leaders**

Matt White, Mt. Healthy Jr./Sr. High School

This round table session provides attendees the opportunity to learn more about leadership and growth opportunities within their professional organization. Attendees will hear from members of the North Central Business Education Association Administrative Board and learn more about building the next generation of leaders in professional organizations today.

90th OBTA Conference Registration Form
Professional Development Conference
The Columbus State Conference Center, Columbus, OH
September 29, 2017

Please check one:

- Educator
- Exhibitor
- Speaker
- Administrator
- Student

Registration confirmations will be sent via email

First Name _____ Last Name _____
 (One name to each registration form please)

Address _____ Email _____

City _____ School/Company _____

State/Zip _____ School Telephone No. _____

OBTA Section _____ Fax No. _____

As an OBTA member, are you attending your first OBTA conference? yes no

All business teachers attending must be members of OBTA or a state business education organization affiliated with NBEA.

Conference Registration (postmarked by September 15; otherwise onsite registration fees will be applied)	Check all that apply	
Registration – OBTA member (includes Friday lunch, Friday am/pm snack breaks) check for veg. lunch options <input type="checkbox"/>	\$55 <input type="checkbox"/>	
Professional Educator Non-Member Registration	\$75 <input type="checkbox"/>	
Full-time Student Registration	\$35 <input type="checkbox"/>	
OBTA Retired Member Registration	\$55 <input type="checkbox"/>	
Attending OBTA/NCBEA Board Dinner Thursday 09/28/2017 (please check)	\$25 <input type="checkbox"/>	
On-Site Registration: An additional charge of \$5 applies to above rates (meals cannot be guaranteed)	\$5 <input type="checkbox"/>	OBTF Contribution _____ <input type="checkbox"/>
OBTA Dues (Ohio educators - please attach membership form and dues if not previously paid)	\$45 <input type="checkbox"/>	Total Registration, Membership, and Contributions \$ _____
NBEA Membership (please attach membership form www.nbea.org and dues if not previously paid)	\$90 <input type="checkbox"/>	

Mail Registration Form and Check payable to **OBTA** by **September 15** to
Matt White, 111 E 19th St, Covington, KY 41014

Email whitemc@prodigy.net; Home 614-579-0870

No refunds after September 22, 2017; a \$25 handling charge is assessed for returned checks
www.obta-ohio.org

Conference Hotel

Drury Inn & Suites Columbus Convention Center
88 East Nationwide Blvd.
Columbus, OH 43215
Telephone: (614) 221-7008



For those individuals who would like to come to the OBTA Professional Development Conference the night before the conference to settle in, rooms are being held at the Drury Inn & Suites Columbus Convention Center. Please make your reservations by **Sunday, August 27, 2017**, to receive our group rate. Reservations made after this date will be subject to the prevailing rate and availability.

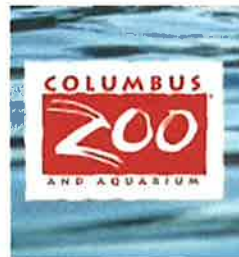
Log on to <https://www.druryhotels.com/Reservations.aspx?groupno=2300818> (for OBTA) or 2300819 (for NCBEA) to reserve your room. Reservations may also be made by calling **1-800-325-0720** and referring to the group number (**2300818 for OBTA or 2300819 for NCBEA**).

Hotel amenities include: Free Hot Breakfast (Belgian waffles, scrambled eggs, biscuits & gravy, sausage and more). Free 5:30-7:00 p.m. Kickback® (enjoy a rotating menu of free hot food and cold beverages). Free Long Distance (one hour every room every night). Free Wireless High Speed Internet Access (in all rooms and the lobby). Free Soda and Popcorn (3:00 to 10:00 p.m. every night in the lobby).

Make it a Fall Weekend in Columbus!



Visit the
Columbus Museum of Art
located near Columbus State
(www.columbusmuseum.org)



Enjoy the animals and much more
at the Columbus Zoo and Aquarium
(www.columbuszoo.org)



Take a walking tour of
The Ohio State University
(visit.osu.edu)

Maze through corn and pick apples and pumpkins at
Lynd Fruit Farm--just a short drive to Pataskala
(www.lyndfruitfarm.com)



Or search for other sites to visit at experiencecolumbus.com



Support your professional organization . . . with your membership!

Membership applications may be found at our web site: <http://www.obta-ohio.org>
For additional information contact: Felicia McMiller at lisha610@gmail.com

2017-2018 Membership Application O B T A—An Association for Business Technology Educators Membership Year July 1, 2017-June 30, 2018

Please fill in all blanks below. Please print or type.

Check to exclude your personal data from the directory.

Title _____ First Name _____ Initial _____ Last Name _____
Home Address _____ City/State/Zip _____
Evening/Area Code/Phone _____ E-mail Address _____

School Name _____ School Address _____
City/State/Zip _____
Day/Area Code/Phone _____

Position

- Classroom Teacher
- Teacher Educator
- Administrator
- Supervisor
- Other

Institution

- Elementary
- Middle/Jr. High
- Secondary/High School
- JVS/Career Center
- College/University
- Tech./Community College
- Private Business College
- State Department
- Other

Dues Information

- Professional - \$45
- Retired - \$20
- Student (full-time, undergraduate) - \$20
- Life Member - NC

Highest Degree Completed

- Bachelor
- Master
- Specialist
- Doctoral

Payment Information

Make check payable to OBTA -- or --
pay online at www.obta-ohio.org

NBEA Member _____ (check if member) _____ (School)

OBTA Section _____
County _____

RETURN THIS FORM TO:

Ms. Stella Hull
1995 Cliffview Road
Cleveland, OH 44121-1061

- Northeast Ashtabula, Trumbull, Mahoning, Columbiana, Portage, Jefferson, Lake, Geauga, Cuyahoga, and Lorain
- East Central Medina, Summit, Stark, Wayne, Holmes, Tuscarawas, Harrison, Carroll, Richland, and Ashland
- Central/ Washington, Monroe, Belmont, Guernsey, Noble, Morgan, Muskingum, Coshocton, Knox, Licking, Perry, Fairfield, Southeast Franklin, Delaware, Morrow, Marion, Athens, Meigs, Hocking, Vinton, Jackson, Gallia, Lawrence, Scioto, Pike, Ross, Pickaway, and Crawford,
- Southwest Adams, Highland, Clinton, Brown, Clermont, Warren, Butler, and Hamilton
- West Central Preble, Montgomery, Greene, Fayette, Madison, Clark, Miami, Darke, Mercer, Auglaize, Shelby, Logan, Champaign, and Union
- Northwest Ottawa, Sandusky, Seneca, Wyandot, Huron, Erie, Williams, Fulton, Henry, Defiance, Paulding, Van Wert, Allen, Putnam, Hardin, Hancock, Wood, and Lucas

Ohio Business Teachers Association
An Association for Business Technology Educators

89th Annual Professional Development Conference

Student Success
For the Classroom and Beyond
Friday, September 29, 2017



The Columbus State Conference Center
The Center for Workforce Development
315 Cleveland Avenue
Columbus, OH 43215

You won't want to miss it!

An Association for Business Technology Educators

OBTA Publications
Susan Bobey, Editor
3395 West 158 Street
Cleveland, OH 44111