



Ohio Business Educators Association

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# BEACON

*An Association for Ohio's Business Educators*

## A Message from OBEA President Robert O'Donnell

*Dream Big and Achieve Big*

Greetings OBEA Members,

It is hard to believe school is about to begin for a new school year. Each year when it comes close to a new school year we all feel some emotions like excitement, wonder, nervousness and praying for a successful year for our students and ourselves.



Many of us compete in many competitions each year in BPA, FBLA, Junior Achievement, DECA or many other competitions.

When we are preparing our students, we have big dreams for our students and our students usually achieve big goals.

When our students are called on stage at the various competitions as finalists, we are so very proud of our students. The students gleam with pride in what they have accomplished. Our students learn so much through competitive competitions such as hard work, responsibility, team work, communication skills and confidence.

This issue of the Beacon is our conference edition which is where you will learn many new teaching methods by attending our conference September 20<sup>th</sup>. Each year we provide one of the best professional development conferences for business educators. You won't want to miss this conference as we are going to have a session on teaching Robotics. We will be addressing this hot business offering for students in Entrepreneurship and how they can obtain college credit for this course from the University of Iowa. All our sessions are relevant to current business educators. We encourage all members of OBEA to get registered for this exciting upcoming professional development conference this fall.

OBEA provides it members with the teaching resources and networking opportunities to **Dream Big and Achieve Big** for the 2019-2020 school year. Also don't forget to join OBEA and find a friend to join as well.

Respectfully submitted,

Robert O'Donnell, 2019 OBEA President



# SECTIONS REPORTING IN...

## Northeast – Stephanie Sak

- Contact information: [CABTA@cox.net](mailto:CABTA@cox.net)

## East Central – Amanda de Fays

- Contact information: [acrist2122@yahoo.com](mailto:acrist2122@yahoo.com)

## Central/Southeast – Jennifer Jorrey

- Contact information: [jjorrey@lhschools.org](mailto:jjorrey@lhschools.org)

## Southwest – Katherine Hogan

- Contact information: [klh444@gmail.com](mailto:klh444@gmail.com)

## West Central – OPEN

- Contact OBTA President Robert O'Donnell at [bgsu1985@gmail.com](mailto:bgsu1985@gmail.com) if you are interested in filling the section representative position.

## Northwest – OPEN

- Contact OBTA President Robert O'Donnell at [bgsu1985@gmail.com](mailto:bgsu1985@gmail.com) if you are interested in filling the section representative position.



## OBEA Membership Benefits

- Professional organization membership
- Networking with professional colleagues
- OBEA Website: [www.obta-ohio.org](http://www.obta-ohio.org)
- Annual professional development conference
- Refereed journal: *The Ohio Business Teacher Educator*
- Beacon: Three issues annually
- BIAC member presentations
- BIAC student recognition
- Distinguished Teacher recognition
- OBTF grant opportunities

## OBEA Vision

Business Education for Effective Living

## OBEA Mission

To make a positive difference in business education by providing professional development activities, technology-based workshops, research, publications and networking opportunities.



We would love to hear from you! Consider submitting an article for our next Beacon - email Amanda at [defaysa@plainlocal.org](mailto:defaysa@plainlocal.org)

# OBEA Executive Board



Pictured left to right: Amanda de Fays, Stephen M. Lewis, Matt White, Amy Popovich, Lisa Briggs, Robert O'Donnell

## OFFICERS

Robert O'Donnell, President..... bgsu1985@gmail.com  
 James Patrizi, President-Elect.....jpatrizi21@gmail.com  
 Stephen M. Lewis, Sr., Secretary ..... smthsailing@gmail.com  
 Felicia McMiller, Membership Chairperson.....lisha610@gmail.com  
 Amanda DeFays, Editor - The Beacon..... acrist2122@yahoo.com  
 Matt White, Editor - The Ohio Business Educator.....whitemc@prodigy.net



Robert O'Donnell  
President



Stephen M. Lewis  
Secretary



Lisa Briggs  
Treasurer

## ADVISORY COUNCIL – PAST PRESIDENT

Amy Popovich, Past President ..... apopovich@csc.edu

## SUPPORT PERSONNEL

Lynn Wells, Parliamentarian ..... lynnwells999@gmail.com

## LIAISON REPRESENTATIVES

Matt White, NCBEA Rep and OBTF ..... whitemc@prodigy.net

## COMMITTEE CHAIRPERSONS

Business and Industry Advisory Council.....OPEN  
 Certification and Construction .....OPEN  
 Stephen M. Lewis, Sr., Legislation ..... smthsailing@gmail.com  
 Professional Development.....OPEN  
 Matt White, Co-Webmaster ..... whitemc@prodigy.net  
 Thomas Mays, Co-Webmaster ..... maysta@miamioh.edu  
 Student Representative.....OPEN



## **OBEA 92nd Professional Development Conference**

**Friday September 20th**

***"College and Career Readiness for Today and Beyond"***

**Keep reading for more information on conference details, workshop titles and descriptions, registration and lodging!**



# 92<sup>nd</sup> Professional Development Conference

## *College and Career Readiness for Today and Beyond*

Lorain County Community College  
Spitzer Conference Center (Room 117)  
Elyria, Ohio - September 20, 2019



## Conference Program

**Thursday, September 19th, 2019**

Brookside High School (Tentative)

1:00 p.m. – 2:30 p.m.	OBEA Officers' Meeting
2:30 p.m. – 3:00 p.m.	OBEA Finance Committee Meeting
3:00 p.m. – 5:00 p.m.	OBEA Executive Board Meeting
6:00 p.m. – 9:00 p.m.	Executive Board Meeting – Jake's on the Lake (Avon Lake)

**Friday, September 20th, 2019**

Lorain County Community College  
Spitzer Conference Center – Room 117

8:30 a.m. – 9:00 a.m.	Registration / Silent Auction Tickets
9:00 a.m. – 9:10 a.m.	Welcome
9:10 a.m. – 10:00 a.m.	Session 1
10:00 a.m. – 10:50 a.m.	Session 2
11:00 a.m. – 11:50 a.m.	Session 3
11:50 a.m. – 1:00 p.m.	Awards & Luncheon at Sorrento's (Sheffield Village, Ohio)
1:00 p.m. – 1:50 p.m.	Session 4
2:00 p.m. – 2:50 p.m.	Session 5
3:00 p.m. – 3:50 p.m.	Session 6
4:00 p.m. – 4:45 p.m.	Annual Business Meeting
4:45 p.m. – 5:00 p.m.	Governing Body Meeting

See our website at <http://www.obea-ohio.org/OBEA/>  
for additional conference information!



# Workshop Sessions and Descriptions

Session 1	<b>Robotics – Starting a Robotics Program at Your School</b>
	Kevin Landis <i>Computer Science Teacher &amp; High School Robotics Advisor, Brookside High School, Sheffield Village, OH</i>
	This session will discuss the items, materials, and resources to start your own Robotics program at your school. Mr. Landis is the Robotics Advisor at Brookside High School and has guided his teams to state tournaments and world championships during his tenure. He will go into detail on the planning of a Robotics program, the necessary steps to turn one’s vision into a reality, and how to maintain the program so that it can compete at regional, state, and world championship levels.

Session 2	<b>College Credit Plus – Partnerships with Community Colleges that Work for Everyone</b>
	Tandi Frtiz <i>Business Teacher, Brookside High School, Sheffield Village, OH</i>
	This session will go into detail how Ms. Fritz was able to partner with Lorain County Community College (LCCC) to offer a Personal Finance class that also serves as a College Credit Plus class offered on the Brookside High School campus. She will discuss how the class originated, the process of partnering with LCCC to give students College Credit Plus credit, and how to maintain the class to serve the students.

Session 3	<b>College and Career Readiness - The Importance of Financial Literacy</b>
	Matt White <i>College and Career Readiness Teacher, Mt. Healthy High School, Cincinnati, OH</i>
	This session will look at the topic of college and career readiness and discuss the importance financial literacy instruction plays in this important subject. You will hear from a current college and career readiness teacher whose course is designed to prepare high school juniors and seniors for whatever path their future takes - college, trade school, or directly into the workplace. In addition, attendees will learn more about why financial literacy instruction plays such an important part in college and career readiness and how you can "intertwine" financial literacy content into your course to create a more well-rounded learning experience for your students! Current research as well as multiple teaching tools and ideas will be presented, so come prepared to take notes and prepare yourself professionally!

Session 4	<b>Being the Best Version of Yourself and Getting the Most Out of Your Talents</b>
	Bob Markovich <i>John Maxwell Certified Coach, Speaker, Trainer; Founder of North Coast High Performance Teams, Sheffield Village, OH</i>
	Mr. Bob Markovich is a John Maxwell Certified Coach, Speaker and Trainer who founded North Coast High Performance Teams. His mission is to transform individuals and organizations into high performers. This session will look at what makes an organization into the cultural entity that it is and how one navigates the waters to become the best, and most successful, version of one’s self. With tips and strategies to improve one’s performance, this session is sure to be full of information that can be applied in the classroom, schools, and life itself.

# Workshop Sessions and Descriptions, *con't*

Session 5	<b>Offering College Credit for Entrepreneurship</b>
	Mrs. Dottie Perez <i>Business Technology Educator, Magnificat High School, Rocky River, OH</i>
	Ms. Perez will present on her experience offering college credit for Entrepreneurship through the University of Iowa. Dottie will discuss how a teacher becomes qualified to give college credit for the course, and will also discuss the test and how students are obtaining credit for this course. This is a great opportunity to increase your numbers in this class. You do not want to miss out on this opportunity and presentation.

Session 6	<b>How To Teach Your Students Investing and Things You Need To Know about Investing</b>
	Ms. Regina Reggi <i>Chartered Retirement Planning Counselor, Voya Financial Advisors, Inc., Independence, OH</i>
	Ms. Reggi's dynamic presentation will focus on how to teach students investing – all through the eyes of a financial planner, as she will share with you what she discusses with her clients. She is very knowledgeable as someone who works in the field, and will be able to answer many of the tough questions you have regarding investments and how to best reach our students. This presentation is sure to provide dividends as you are able to take this knowledge back to the classroom to share with your students and educate them on helping them to reach their financial goals.



## Conference Lodging Information

### **Cambria Hotel & Suites Avon**

*Cleveland, 35600 Detroit Road, Avon, OH 44011 (855) 802-9916*  
10 Rooms are reserved for the conference at a rate of \$139/night

## 92<sup>nd</sup> OBEA Conference Registration



### **You can register for the conference 2 ways:**

- Online at: <http://www.obea-ohio.org/OBEA/>
- Or mail registration forms and include a check payable to OBEA by September 6th to James Patrizi 4722 Arabian Court Avon, Ohio 44011
- Registration is due by September 6<sup>th</sup>

# Legislative Watch

*Key Points to Understand about Current State of Financial Literacy Education in Ohio*

By Matt White

1. It is highly likely that financial literacy instruction will become a one-semester, ½ credit graduation requirement here in Ohio, with some notable (and good) changes in making this a reality. Timing is still somewhat up in the air, primarily due to securing necessary funding to accomplish some of the changes that will be necessary to accomplish this goal. An official Senate Bill has not yet been introduced in the 2019-2020 Assembly Session until the necessary funding required, as will be explained below, has been secured.
2. The first change necessary to make this a reality is ensuring qualified teachers are available to teach this requirement. That has been the biggest obstacle in previous attempts at putting a one-semester, ½ credit financial literacy graduation requirement in place. Small rural districts and some private schools would have found it difficult to staff such a requirement under current limitations, requiring that a qualified business, family and consumer sciences, or social studies educator deliver this instruction.
3. To make sure qualified teachers are available from the current pool of certified teachers in Ohio, the following changes are in the exploratory stages:
  - a. Availability of a qualified, standards-based teacher training program for any licensed teacher wishing to teach financial literacy content. This training would be provided at no cost to any licensed teacher wishing to take it, hence the need for funding to organize, implement, and deliver such training across the state of Ohio. Currently, the Ohio Jump\$tart Coalition for Personal Financial Literacy, through its Fin Lit Training Academy program, is who will likely organize, implement, and deliver this training to licensed teachers.
  - b. Requirement for any licensed teacher wishing to teach financial literacy content to take and successfully pass a personal finance certification exam. Two certification exams are under consideration for meeting this requirement – 1) the Personal and Family Finance Certification available from the American Association of Family & Consumer Sciences, or 2) the Financial Literacy Certification available from Working in Support of Education (NY WISE).
4. After meeting the prescribed training and certification requirements, the licensed teacher would then apply to the Ohio Department of Education for an endorsement to teach financial literacy content. Specifics of this endorsement or cost of the endorsement are not available at this time since this bill is still in its exploratory stages.



As already noted, this matter is still in its exploratory stages. However, conversations by both OBEA and Ohio Jump\$tart members with state legislators is very positive and there is positive support for this amended approach to financial literacy instruction. While we know that business teachers are best qualified to deliver this instruction, this amended approach ensures that ANY educator delivering personal finance instruction in Ohio schools has met standards-based training requirements and shown proficiency in the content by passing a personal finance certification exam. This is something I think we can all agree is most important for Ohio's students – and all the more reason that EVERY business educator in Ohio complete these requirements once legislation is passed and they become necessary!

OBEA has strong connections to involved parties in this matter and will keep the OBEA membership abreast of developments as they occur over the coming months!

# NextGen Personal Finance:

A success story for career development and college and career readiness classes!

By Matt White, Mt. Healthy High School (Cincinnati, OH)

As I entered the 2018-2019 school year, I was faced with a brand new instructional challenge – teaching a brand new course with no set curriculum to incoming freshmen for a full year. Better yet, I met this challenge just one week before the start of the new school year! That’s because up until that time, I had been informed that I was teaching a completely different set of business courses – that was until my district got a new curriculum director who threw those business courses out the window and put in place a new mandate that all students in our district receive career development and college and career readiness instruction in 9th, 11th, and 12th grades! So what was I to do – how was I going to meet this challenge head on and meet both my own personal expectations as well as the needs of the students? In the end, I thoroughly enjoyed teaching this course and built a pretty solid career development and life planning curriculum.

The answer to my last-minute curriculum dilemma: NextGen Personal Finance and the wealth of resources they offer to classroom teachers! I can honestly say that my year would have been much more difficult had I not found NextGen Personal Finance. For the purposes of this success story article, I’ll discuss three of the best resources I have found by using the NextGen resources.

First, the Question of the Day resources NextGen provides are excellent. They are categorized into twelve categories that align with their curriculum resources (more details coming up next ☺). Those categories include: checking, savings, types of credit, managing credit, paying for college, budgeting, investing, financial pitfalls, career, taxes, insurance, and bonus. They also align very nicely with Ohio’s Learning Standards for Financial Literacy. I found these questions of the day useful as bellringers for my classes – I could easily schedule them in Google Classroom and students would complete them during the first five minutes of class as a kickstarter to the day’s lesson activities. Also of great benefit were the additional discussion points provided that allowed for further discussion of the question of the day by engaging students in further critical thinking on the topic.

Second, I absolutely loved the Video Library curated by NextGen. This video library contains well over 100+ short and medium-length videos that can be used in the classroom to reinforce a particular concept or demonstrate a particular unit topic in a more visual way for students. I probably used a minimum of one video from this library weekly to introduce a topic, to extend learning on a topic, or to illustrate a particular topic for my students. One of the best videos I used was Spent: Looking for Change (2014) – a video that follows the financial lives of four individuals and the challenges they face in today’s financial world as they search for a new source of financial hope. This collection of videos is top-notch and contains multiple video options for each of the twelve categories covered by NextGen’s curriculum resources.

Third, I can’t say enough about the curriculum resources that NextGen provides for teachers! I personally used the NextGen 8-week course curriculum, which covered eight topics: savings, checking, taxes, paying for college, budgeting, credit, identity theft (part of the Financial Pitfalls category), and

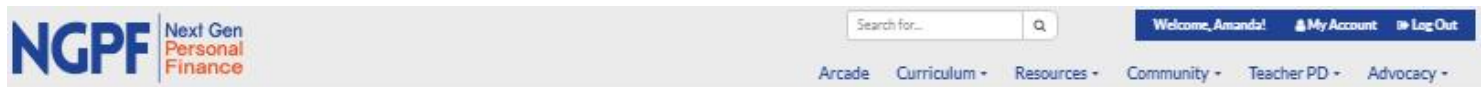


investing. In addition to the 8-week course, NextGen provides curriculum resources for a full semester course, an 18-hour workshop, an 8-hour workshop, and curriculum resources for middle school educators. The curriculum is so well-organized and contains everything you need – alignment to National Jumpstart Standards (which can be easily aligned to both Ohio’s Learning Standards for Financial Literacy and the National Business Education Association’s Business Education Standards) as well as pre- and post-assessments for each course and full unit content that is easily adapted to multiple classroom types and structures. This was an awesome find for me, because it meant I was able to spend more time in the classroom teaching and learning with my students and less time preparing new lesson materials to meet the needs of my classroom.

Teaching in a school district with high poverty, a student population with nearly 100% eligibility for free and reduced school lunches, a high rate of single-parent households, and very low literacy rates, I found that NextGen met all my needs in helping to make my students more financially literate and more focused on their futures, whether that meant college, studying a trade, or preparing for a professional career in any number of high-need fields. I know I am a more well-rounded educator through my inclusion of NextGen resources in my business classroom!

If you would like to learn more about NextGen Personal Finance and start your own success story, visit their website at <https://www.ngpf.org/>. Also feel free to reach out to me directly for more personal success stories with NextGen and how you can adapt their wonderful resources to your classroom. I can be reached via email at [mwhite@mtchs.org](mailto:mwhite@mtchs.org). Here’s to a successful 2019-2020 school year!

## NextGen Personal Finance Units (from the NextGen Personal Finance website)



PRO TIP: Look through NGPF’s Best By Unit one-pager to find out what teachers’ top 3 favorite resources are in each unit! It’s a great place to get started if you’re new to NGPF!





Ohio Business Educators Association

*An Association for Business Technology Educators*

## Support your professional organization... with YOUR membership!

Membership applications may be found at our website:

For additional information, contact: Felicia McMiller at [lisha610@gmail.com](mailto:lisha610@gmail.com)



### **2019-20 Membership Application** **Membership Year: July 1, 2019 – June 30, 2020**

**PLEASE FILL IN ALL BLANKS BELOW:**

Check to exclude your personal data from the directory

\_\_\_\_\_  
Title                      First Name                      Initial                      Last Name

\_\_\_\_\_  
School/Business Name

\_\_\_\_\_  
Home Address

\_\_\_\_\_  
School Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
School City/State/Zip

\_\_\_\_\_  
Home/Area Code/Phone

\_\_\_\_\_  
Day/Area Code/Phone

Preferred Email Address (print clearly) \_\_\_\_\_

**POSITION**

- Classroom Teacher
- Teacher Educator
- Administrator
- Supervisor
- Other

**INSTITUTION**

- Elementary
- Middle/Jr. High
- Secondary/High School
- JVS Career Center
- College/University
- Tech/Community College
- Private Business College
- State Department
- Other

**DUES INFORMATION (BY MAIL)**

- Professional - \$40.00 (before July 1, 2019)
- Professional - \$45.00 (after July 1, 2019)
- Retired - \$20.00
- Student - \$20.00 (Full-time, Undergraduate)
- Life Member – No Charge

**HIGHEST DEGREE COMPLETED**

- Bachelor
- Master
- Specialist
- Doctoral

**PAYMENT INFORMATION**

Make check payable to OBTA or pay online at [www.obta-ohio.org](http://www.obta-ohio.org)

OBTA Section \_\_\_\_\_  
County \_\_\_\_\_  
Check if NBEA Member

**RETURN THIS FORM TO:**

Lisa Briggs - 3876 Highland Bluff Drive;  
Groveport, OH 43125

Northeast Ohio	Ashtabula, Trumbull, Mahoning, Columbiana, Portage, Jefferson, Lake, Geauga, Cuyahoga, Lorain
East Central Ohio	Richland, Ashland, Medina, Summit, Stark, Wayne, Holmes, Tuscarawas, Harrison, Carroll
Central & Southeast Ohio	Washington, Monroe, Belmont, Guernsey, Noble, Morgan, Muskingum, Coshocton, Knox, Licking, Perry, Fairfield, Franklin, Delaware, Morrow, Crawford, Marion, Athens, Meigs, Hocking, Vinton, Jackson, Gallia, Lawrence, Scioto, Pike, Ross, Pickaway
Southwest Ohio	Adams, Highland, Clinton, Brown, Clermont, Warren, Butler, and Hamilton
West Central Ohio	Preble, Montgomery, Greene, Fayette, Madison, Clark, Miami, Darke, Mercer, Auglaize, Shelby, Logan, Champaign, Union
Northwest Ohio	Ottawa, Sandusky, Seneca, Wyandot, Huron, Erie, Williams, Fulton, Henry, Defiance, Paulding, Van Wert, Allen, Putnam, Hardin, Hancock, Wood, Lucas