



Ohio Business Educators Association

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BEACON

An Association for Ohio's Business Educators

Greetings OBEA Members,

With the Winter Break past and the Spring Semester ahead, business educators may be preparing for semester exams, or grading them if they were given prior to Winter Break. With the transition to the Spring Semester, students begin to look to the Summer and think about what opportunities there may be to prepare themselves for either a post-secondary, or career-oriented, experience. Also, educators begin to explore possible class offerings to further their students' growth in business education, as well as professional development opportunities to further their own growth in the profession.



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In this issue of the Beacon, our focus is an extension of the OBEA Conference by looking at College and Career Readiness and what that means to both the students as well as those tasked with instructing them. Students have the opportunities to become knowledgeable citizens in our society through an academic-oriented course of study to prepare them for success at the collegiate level, or a career-technical education path that prepares them for a possible career in the trades. Whichever path is chosen, it is up to us to lay a solid foundation down where they are given the proper resources and tools to become successful in their endeavors. Are we, as educators, doing everything we can do to prepare ourselves for these important tasks? What can we do to prepare our students for the future, today?

Involvement in such programs as FBLA, Junior Achievement, DECA, and Believe in Ohio are important steps towards giving our students these experiences to grow and mature within a College and Career Readiness perspective. Also, opportunities to career shadow, apprentice, or intern provide valuable on-the-job experiences that allow our students to gauge their true level of passion for their careers and decide if that is the path for them.

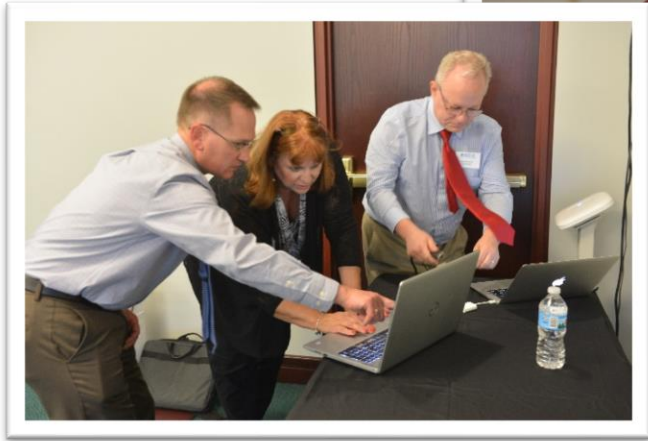
It is the mission of OBEA to provide its' members with the teaching resources and networking opportunities to grow and develop as business educators, and offer our students the best experiences in the classroom or career setting. OBEA is only as strong as its membership, so join today and begin the benefit from the resources and networking opportunities available. We wish all of our current, and prospective, membership the best of luck in the Spring Semester and look forward to the 2020 OBEA year.

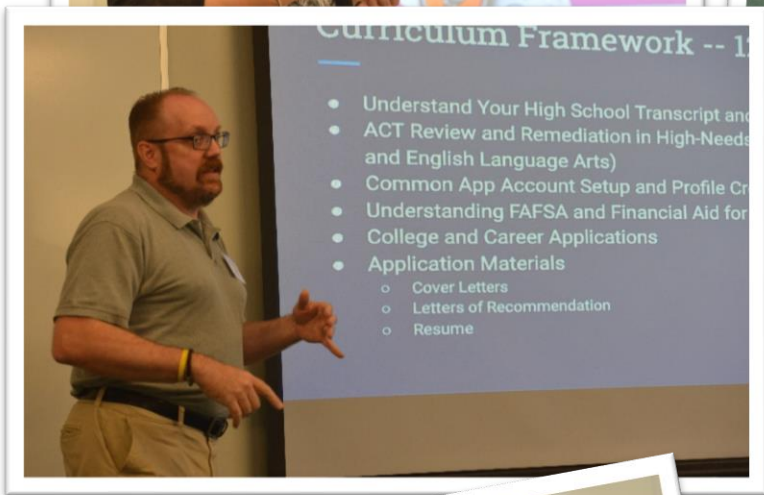
James Patrizi, 2020 OBEA President

92ND OBTA Professional Development Conference Highlights

“COLLEGE AND CAREER READINESS”

Photography by OBEA Historian Lynn Wells





Conference sessions included:

- College Credit Plus Partnerships
- The Importance of Financial Literacy
- College Credit for Entrepreneurship
- Smart Investing Practices for you and your Students

thank
you

...to our many wonderful presenters and all who made this a special conference!

SECTIONS REPORTING IN...

Northeast – Stephanie Sak

- Contact information: CABTA@cox.net

East Central – Amanda de Fays

- Contact information: acrist2122@yahoo.com

Central/Southeast – Jennifer Jorrey

- Contact information: jjorrey@lhschools.org

Southwest – Katherine Hogan

- Contact information: klh444@gmail.com

West Central – OPEN

- Contact OBEA President James Patrizi if you are interested in filling the section representative position.

Northwest – OPEN

- Contact OBEA President James Patrizi if you are interested in filling the section representative position.



OBEA Membership Benefits

- Professional organization membership
- Networking with professional colleagues
- OBEA Website: www.obta-ohio.org
- Annual professional development conference
- Refereed journal: *The Ohio Business Teacher Educator*
- Beacon: Three issues annually
- BIAC member presentations
- BIAC student recognition
- Distinguished Teacher recognition
- OBTF grant opportunities

OBEA Vision

Business Education for Effective Living

OBEA Mission

To make a positive difference in business education by providing professional development activities, technology-based workshops, research, publications and networking opportunities.

ARE YOU READY?

College & Career Readiness Happenings at Franklin Heights High School

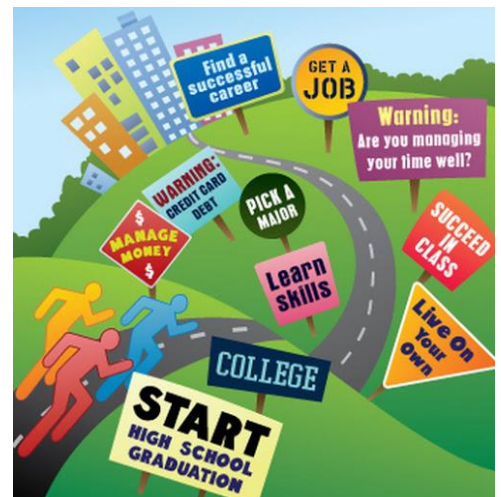
Sarah Hall, Business Teacher

Most times when people use the phrase college and career readiness, the emphasis is placed on college. Ohio graduation standards address a particular level of mathematics, certain science courses, and how many English credits a student needs to graduate. But, many students after graduation will never use the intricate equations of algebra, or the complexities of chemistry, or even the skill of writing a quality research essay. However, these are the skills one would need if he or she were to continue into the world of liberal arts academia, and these are the skills emphasized by the graduation standards. Sure, there is the one graduation standard that is vague and speaks about some type of life skills class- but that is it. So when it comes to the career part, it is certainly taking a back seat to college readiness. This is despite the fact that nationally only 35 percent of the population of the United States has a college degree. This is also why courses like the one I teach are way more important than the one vaguely worded graduation standard seems to indicate. Courses like the one I teach are even short changed in the word associated with it- "career." These courses are life courses. These courses are the backbone on which all adult lives are built- budgets, taxes, interest rates, buying or renting a home, life insurance- and the list goes on. These courses teach kids how to "adult." And if you listen to any Millennial they will tell you, "adulting is hard."

One of the most exciting things the course I teach has implemented is a new program introduced to our students this year called YouScience. With YouScience, students take a set of core aptitude assessments (also referred to as "brain games") that are scientifically formulated and proven to identify a student's natural abilities. YouScience compares the student's natural abilities to over 500 careers nationwide, matching the students to occupations that would be the best overall fit for them.

Recognizing these natural abilities, students are then able to learn about careers that are potentially new to them, but also recognize how their abilities relate to that specific occupation, thus giving them more confidence in their search.

We then use these results to have the students experience what "adulting" is all about. We do this through an exciting learning adventure that our CCR program is involved with called Reality Days. All the CCR educators in all four district high schools team up with the South-West Career Academy and



Huntington bank to help students understand how to go about typical adult tasks. A few days prior to the event, students are given real occupations, their annual salary, marital status, family size, and credit score/rating. Huntington bank sets up live scenarios with their employees so that students can utilize the information given to budget wisely on things of necessity (housing, transportation, daycare, etc) while learning to save and invest. Students also learn the importance of the money they bring in vs. what goes out. Often students are very shocked by the "reality" of this and have expressed great approval of this event. Students verbalize how it has helped them make better decisions on their daily lives with schoolwork, attendance and work ethic, because they were naive to the reality of what the future will look like.

It is well understood that high school is a stepping stone for college. This is a wonderful goal and a greatly rewarding path. College can set you up for a wonderful life and is absolutely necessary for a great many professions. Although, statistically speaking, 65 percent of the students leaving high school will not graduate from college. However, 100 percent of them will have to engage in the skills and lessons classes like mine impart to them. Career readiness is a euphemism for life readiness, and I am proud to be the teacher who gets to open so many minds to what that means.

OBEA Executive Board

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James Patrizi, President.....jpatrizi21@gmail.com
 Dr. Stephen M. Lewis, Sr., Secretary smthsailing@gmail.com
 Felicia McMiller, Membership Chairperson lisha610@gmail.com
 Amanda DeFays, Editor - The Beacon.....acrist2122@yahoo.com
 Matt White, Editor - The Ohio Business Educator whitmc@prodigy.net



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President



Dr. Stephen M. Lewis
Secretary



Lisa Briggs
Treasurer

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Lynn Wells, Parliamentarian lynnwells999@gmail.com

LIAISON REPRESENTATIVES

Matt White, NCBEA Rep and OBTF whitmc@prodigy.net

COMMITTEE CHAIRPERSONS

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 Certification and Construction OPEN
 Robert O'Donnell, Legislation..... bgsu1985@gmail.com
 Professional Development..... OPEN
 Matt White, Co-Webmaster whitmc@prodigy.net
 Thomas Mays, Co-Webmaster maysta@miamioh.edu
 Student Representative..... OPEN



Essential Care for YOU – The Teacher

Robert O'Donnell, Past President

As we begin our spring activities such as recruiting and our competitive events that many schools participate in, we all become exhausted and stressed out. Make sure you take care of yourself through exercise and eating right. Remember that personal days are to be used to refresh our tired bodies when we are overworked. Here are a few ideas to reduce stress:



EAT WELL!

According to Dr. Mark Hyman, eating whole, real foods restores balance and reduces the effects of stress on your body. Replacing harmful substances such as caffeine, alcohol, and refined sugars, with clean proteins, fruits, vegetables, and healthy fats helps regulate your hormone levels, including stress hormones. Food As Medicine Education Director Kathie Swift, MS, RDN, LDN, FAND, EBQ cites the connection between the gut and brain in relieving stress. The gut and brain are constantly sending signals to each other, so by keeping your microbiota (the bacteria in your gut) healthy, your brain feels less stressed.

GET A GOOD NIGHT'S SLEEP

Sleep and stress tend to cause a vicious cycle – if you're stressed, then you can't sleep, which makes you ill-prepared to handle the stressors of the next day, leading to more stress. To relieve stress before bed, try some relaxation techniques (see below) and disconnect from technology as much as possible an hour before bedtime. To ensure the proper amount of rest (7-8 hours is recommended), set an alarm reminding you to go to bed.



GO GET A MASSAGE:

We all need to get our muscles relaxed. We need to release the knots in our bodies. Many of us feel stress in our necks and fingers as we are sitting in front of our computers. Don't worry about the expense, it is well worth the money.

PAY TO HAVE YOUR HOUSE CLEANED:

During this busy time of the year we do not have time to keep our houses as clean as we need to so this causes us more stress. By having someone else clean your house, you will have extra 8 hours to get something else done or just spend those extra hours relaxing.





PLAN ONE DAY OF FAMILY FUN ON THE WEEKEND:

Find one place you would like to visit on the weekend with the family. There are so many great places or activities families can do together to create a fun day. It may simply be to a local greenhouse and look at all the spring flowers. You could visit the botanical gardens. Attend a car show with your family. If you just want as a family to have a movie and game day together which costs nothing how great is that. Get the popcorn ready and keep on the jammies. This is so relaxing and does not cost anything.

RELAX! RELAX! RELAX!

I hope to have a summer relaxing OBEA activity planned for the Cleveland area this summer but all OBEA members will be invited. Watch your email, constant contact, our web page and Facebook page. Have a great rest of the school year!



SUMMER CAMP 2020

Great Resources for Students this Summer!

Ohio Business Week	http://www.ohiobusinessweek.org/
JCU Entrepreneur Summer Camp	https://vealeentrepreneurs.org/jcu-summer-launchcamp/
LABS – Learning About Business	http://www.learningaboutbusiness.org/
BGSU – Young Women in Business Leadership	https://www.bgsu.edu/business/young-women-in-leadership-camp.html

CLICK ON THESE LINKS AND APPLY SOON – DEADLINES ARE FAST APPROACHING!

Would You Like to Be Published?

The Ohio Business Educator is just what you've been looking for!

By Matt White, Editor of Publications -The Ohio Business Educator

The Ohio Business Educator is a refereed journal published on a rolling quarterly basis and manuscript submissions are now being accepted. Manuscripts of varying lengths are accepted, with 2,500 words being an approximate guideline. Manuscripts, in Microsoft Word, must be submitted electronically (as a .doc, .docx, or .rtf file format) to the Editor via e-mail at whitemc@prodigy.net. The latest edition of the *Publication Manual of the American Psychological Association* (APA) should be followed.

Submission deadlines are March 31st, June 30th, September 30th, and December 31st for publication in the following quarter. Authors will receive complete information by contacting the Editor, Mr. Matt White, 6539 Palmera Drive, Mason, Ohio 45040. E-mail address is whitemc@prodigy.net.

Topics of the manuscripts may be related to a variety of areas concerned with education for business. The discipline's status, teaching and learning, research, curriculum, methods, computers and technology, and administration are frequent topics; articles should fit general categories of theory, research, and/or practice. All artwork should be submitted electronically to the Editor via e-mail in camera-ready format for duplication. Accepted graphics formats are .gif, .jpg or .jpeg, and .png.

As noted above, this is a scholarly, refereed journal. Manuscripts will be reviewed, evaluated, and possibly accepted for publication. Manuscripts not accepted for publication will be returned to the author (or first-listed author on a coauthored manuscript). The committee, under the direction of the Editor, consists of secondary school educators from Ohio, postsecondary educators, and other important professionals.

Include with your manuscript submission your complete name, title, position, school or agency name and address, telephone number, and e-mail address. Provide complete information for all coauthors.

Please submit manuscripts or direct questions to:

EDITOR: Matt White, Editor of Publications, *The Ohio Business Educator*, (614) 579-0870 (mobile)
whitemc@prodigy.net

ISSUES IMPACTING BUSINESS

EDUCATION

LEGISLATIVE UPDATE

Thursday, April 9, 12 - 1 pm,

Tremont Room – 1st Floor

The session will cover current federal legislative and regulatory activities impacting business education. Some of the issues to be examined include funding, the Higher Education Act reauthorization, apprenticeship legislation, and implementation of the Carl D. Perkins Act. Related national public policy discussions concerning the changing landscape for technical education and will also be treated.

we would love to hear from you!

Please consider submitting an article in future issues of our Beacon. Just email Amanda de Fays at defaysa@plainlocal.org with something you'd like to share!

Support your professional organization... with YOUR membership!

Membership applications may be found at our website:

For additional information, contact: Felicia McMiller at lisha610@gmail.com



2020-21 Membership Application **Membership Year: July 1, 2020 – June 30, 2021**

PLEASE FILL IN ALL BLANKS BELOW:

Check to exclude your personal data from the directory

_____				_____
Title	First Name	Initial	Last Name	School/Business Name
_____				_____
Home Address				School Address
_____				_____
City/State/Zip				School City/State/Zip
_____				_____
Home/Area Code/Phone				Day/Area Code/Phone
_____				_____
Preferred Email Address (print clearly) _____				

POSITION

- Classroom Teacher
- Teacher Educator
- Administrator
- Supervisor
- Other

INSTITUTION

- Elementary
- Middle/Jr. High
- Secondary/High School
- JVS Career Center
- College/University
- Tech/Community College
- Private Business College
- State Department
- Other

DUES INFORMATION (BY MAIL)

- Professional - \$40.00 (before July 1, 2019)
- Professional - \$45.00 (after July 1, 2019)
- Retired - \$20.00
- Student - \$20.00 (Full-time, Undergraduate)
- Life Member – No Charge

HIGHEST DEGREE COMPLETED

- Bachelor
- Master
- Specialist
- Doctoral

PAYMENT INFORMATION

Make check payable to OBTA or pay online at www.obta-ohio.org

RETURN THIS FORM TO:

Lisa Briggs - 3876 Highland Bluff Drive;
Groveport, OH 43125

OBTA Section _____
County _____
Check if NBEA Member

Northeast Ohio	Ashtabula, Trumbull, Mahoning, Columbiana, Portage, Jefferson, Lake, Geauga, Cuyahoga, Lorain
East Central Ohio	Richland, Ashland, Medina, Summit, Stark, Wayne, Holmes, Tuscarawas, Harrison, Carroll
Central & Southeast Ohio	Washington, Monroe, Belmont, Guernsey, Noble, Morgan, Muskingum, Coshocton, Knox, Licking, Perry, Fairfield, Franklin, Delaware, Morrow, Crawford, Marion, Athens, Meigs, Hocking, Vinton, Jackson, Gallia, Lawrence, Scioto, Pike, Ross, Pickaway
Southwest Ohio	Adams, Highland, Clinton, Brown, Clermont, Warren, Butler, and Hamilton
West Central Ohio	Preble, Montgomery, Greene, Fayette, Madison, Clark, Miami, Darke, Mercer, Auglaize, Shelby, Logan, Champaign, Union
Northwest Ohio	Ottawa, Sandusky, Seneca, Wyandot, Huron, Erie, Williams, Fulton, Henry, Defiance, Paulding, Van Wert, Allen, Putnam, Hardin, Hancock, Wood, Lucas