

BEACON

An Association for Ohio's Business Educators

A Message from OBEA President James Patrizi

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Greetings OBEA Members,



It is the hope of the OBEA that this issue of the Beacon finds our members in good health. As we wind down the summer and begin to prep for the 2020-2021 school year, some of our members may be unsure of what to expect with the school year and how the daily interactions and lessons will look and feel. With some districts choosing remote learning, or a hybrid structure, or simply an all-in model with proper adherence to safety protocols, it can be a very confusing and stressful time for our members. Please know that the OBEA is here for you and ready to provide the necessary tools and resources to navigate these "uncertain waters" and implement effective teaching strategies and resources to create lessons that will provide their students with enriching and impactful content. With the uncertainty of these transitions, it can be very difficult for educators to develop such lessons. At the heart of all of these lesson developments is the singular belief that our students will still need to learn new concepts and materials that will allow them to grow as business students, and we know that our members are committed to providing these lessons with a level of commitment that will give our student the best opportunities to be successful.

In this issue of the Beacon, our focus is on the 2020 OBEA Conference by looking at Engaging Learners Through 21st Century Technology Tools and what we can do as business educators to provide effective instructional practices that center on these tools. Whether students are learning in their classrooms, through a hybrid schedule, or solely remote they will have the opportunities to display their abilities to learn the materials and continue their engagement in the lessons themselves. On the flip side of this scenario are the hard-working individuals who invest their time and energy to instruct students on the nuances of business education and the various programs that students can take advantage of to develop a more well-rounded student.

Though some may say that the 2020-2021 school year will be unlike any other, I think we can look at this upcoming year as one where we can show the passion and energy to create dynamic and interactive lessons that instill the core business education fundamentals. As is always the case, it is the mission of OBEA to provide its members with the necessary teaching resources and professional development opportunities to continue to grow as business educators, and continue to offer our students the best experiences - regardless of the setting. OBEA continues to only be as strong as its membership, so join today and begin the benefit from the resources and networking opportunities available. As we near the beginning of the 2020-2021 school year, OBEA would like to extend our wishes that our members have the best school year. I encourage everyone to join us for the 2020 OBEA Conference (Engaging Learners Through 21st Century Technology Tools) and look forward to networking with our membership and providing the supports and resources to make it a great year!

James Patrizi, 2020 OBEA President

SECTIONS REPORTING IN...

Northeast – Caroline Holt Balis

- Contact information: holtbalisc@Parmacityschools.org

East Central – Amanda de Fays

- Contact information: acrist2122@yahoo.com

Central/Southeast – Jennifer Jorrey

- Contact information: jjorrey@lhschools.org

Southwest – Katherine Hogan

- Contact information: klh444@gmail.com

West Central – OPEN

- Contact OBEA President James Patrizi at jpatrizi21@gmail.com if you are interested in filling the section representative position.

Northwest – OPEN

- Contact OBEA President James Patrizi at jpatrizi21@gmail.com if you are interested in filling the section representative position.



OBEA Membership Benefits

- Professional organization membership
- Networking with professional colleagues
- OBEA Website: www.OBEA-ohio.org
- Annual professional development conference
- Refereed journal: *The Ohio Business Teacher Educator*
- Beacon: Three issues annually
- BIAC member presentations
- BIAC student recognition
- Distinguished Teacher recognition
- OBTF grant opportunities

OBEA Vision

Business Education for Effective Living

OBEA Mission

To make a positive difference in business education by providing professional development activities, technology-based workshops, research, publications and networking opportunities.



We would love to hear from you! Consider submitting an article for our next Beacon - email Amanda at defaysa@plainlocal.org

OBEA Executive Board

OFFICERS

James Patrizi, Presidentjpatrizi21@gmail.com
Jennifer Anne Jorrey, President Elect.....jjorrey@lhschools.org
Lisa Briggs, Treasurer.....lbriggs@csc.edu
Stephen M. Lewis, Sr., Secretary.....smthsailing@gmail.com
Felicia McMiller, Membership Chairperson.....lisha610@gmail.com
Amanda de Fays, Editor - The Beacon.....acrist2122@yahoo.com
Matt White, Editor - The Ohio Business Educator.....whitemc@prodigy.net



James Patrizi
President



Stephen M. Lewis
Secretary



Lisa Briggs
Treasurer

ADVISORY COUNCIL – PAST PRESIDENT

Robert O'Donnell, Past President.....bgsu1985@gmail.com

SUPPORT PERSONNEL

Lynn Wells, Parliamentarian.....lynnwells999@gmail.com

LIAISON REPRESENTATIVES

Matt White, OBTFwhitemc@prodigy.net
NCBEA Representative..... OPEN

COMMITTEE CHAIRPERSONS

Business and Industry Advisory Council..... OPEN
Certification and Constitution..... OPEN
Robert O'Donnell, Legislative Chair.....bgsu1985@gmail.com
Professional Development OPEN
Matt White, Co-Webmaster.....whitemc@prodigy.net
Thomas Mays, Co-Webmaster.....maysta@miamioh.edu
Student Representative OPEN



Save
the
Date!

OBEA 93rd Professional Annual Conference

FRIDAY OCTOBER 23, 2020

VIRTUAL CONFERENCE FORMAT

Engaging Learners Through 21st Century Technology Tools

\$15 Conference fee, but waived if you JOIN or RENEW your OBEA membership by September 15! To register, go online at: <http://www.obea-ohio.org/OBEA/>



8:30 a.m. – 9:00 a.m.	Registration
9:00 a.m. – 9:45 a.m.	Welcome and Keynote Speaker - Tracey Stuckey-Mickell <i>Techniques and Tips for Teaching in an Online Environment</i>
10:00 a.m. – 10:45 a.m.	Session 1 ◆ Venture Lab: Business & Entrepreneurship Engagement Activities ◆ BusinessU: Online Curriculum for All Aspects of Business, Entrepreneurship & Marketing
11:00 a.m. – 11:45 a.m.	Session 2 ◆ Next Gen Personal Finance (NGPF): Financial Education for the 21 st Century ◆ Career Ready Education Foundation: Managing the Classroom Workshop
11:45 a.m. – 1:00 p.m.	LUNCH
1:00 p.m. – 1:45 p.m.	Session 3 ◆ Google Certification Level 1 & 2 ◆ The Power of NearPod: Basics & How to Successfully Integrate into Your Classroom
2:00 p.m. – 2:45 p.m.	Session 4 Youth Entrepreneurship: Complete Curriculum & Secure Funding for this Program
3:00 p.m. – 3:45 p.m.	Session 5 Reach & Teach: Marketing Simulation Through Having a Rock Band Come to Your School
4:00 p.m. – 4:30 p.m.	Wrap Up Session & Awards
4:30p.m. – 5:00 p.m.	Annual Business Meeting
5:00 p.m. – 5:30 p.m.	Governing Body Meeting

See our website at <http://www.obea-ohio.org/OBEA/>
for additional conference information!

Conference Keynote Speaker

Techniques and Tips for Teaching in an Online Environment

Tracey Stuckey-Mickell, Ed.D. Ohio State University

Senior Lecturer, Learning Technologies

Program Coordinator & Advisor, Computer/Technology Endorsement Program



Are you nervous about teaching in an online environment? Do you need some techniques and tips for online teaching? Join us to learn from Dr. Tracey Stuckey-Mickell as she engages us with her expertise in teaching virtually! She knows that the challenge ahead of us is scary and exciting, and hopes that she can help ease some of those concerns. This Keynote Session will be in dialog format where Dr. Stuckey-Mickell will guide us through what she has learned, but she is also interested in learning from us! Bring your questions! A platform for collecting questions ahead of time will be released in September.

Keynote Speaker Bio:

Dr. Tracey A. Stuckey-Mickell (aka Dr. Tray- pronounced "Dr. Tray") began her experiences in education back in 1999 and since then, she has served as a learning specialist, trainer, K-5 partnership school technology liaison, administrator, faculty development leader, and throughout this time, as a college-level educator. Currently she is a Senior Lecturer and educational researcher at The Ohio State University. Her immediate past position was distance learning administrator at a community college. She holds the B.A. in Psychology, the M.S.Ed. in Educational Psychology, a Certificate of Graduate Studies in Advanced Quantitative Methods, and the Ed.D. in Instructional Technology, all from Northern Illinois University.

Areas of Practical Focus: Psychology applied to teaching/learning, instructional design (esp. learner characteristics, instructional methods, and using media for student engagement), online teaching/learning, and research methods (esp. mixed-method approaches). Research interests: Instructional/learning strategies & cognition, interactive learning technologies, and academic success in at-risk, adolescents/young adults.

As a self-proclaimed "wanna-be" geek, Dr. Tray has a diverse set of technology and computer skills. Her skills range from competent to well-skilled in Mac and PC OS, web design/content management, multimedia/e-learning authoring tools, statistical data analysis, forms/document design, learning management systems, computer maintenance/applications installation, and troubleshooting.

Dr. Tray's diverse personal interests include music, theater, popular media & culture, fictional literature, spiritual and personal development, travel, and public speaking.

Workshop Sessions and Descriptions

Session 1	Venture Lab: Business and Entrepreneurship Engaging Activities
	Scott Mann
	Immerse yourself in the VentureLab Entrepreneurial Mindsets and Skills to grow your own practice and learn how VentureLab activities teach creativity, idea generation, and design thinking along with entrepreneurship, market research, business models, and idea pitching. Educators are inherently entrepreneurial as they empathize to understand the needs of their 'clients', constantly iterate to improve their 'service', and persist daily to overcome obstacles and challenges!

Session 1	BusinessU: Online Curriculum for All Aspects of Business, Entrepreneurship and Marketing
	Michael Lewis
	BusinessU is an interactive business education curriculum platform that can be delivered in-classroom, remotely, or in a hybrid fashion. BusinessU is in partnership with MBA Research and delivers LAPs/content in nine ready-to-teach courses. All curriculum has been designed and vetted by business and industry professionals. Complete LMS with nine pre-loaded, year-long, standards-based courses covering many programs of study. BU also includes a teacher dashboard, daily lesson plans and pacing guides, a user-friendly ability to add your own additional content into our LMS, auto-grading, real-time rubric, time-on-task, grade book, and content completion. BU also measures group collaboration and student leader efficacy. Web-based and compatible with all browsers and devices (PCs, MACs, Chromebooks, iOS, Android).

Session 2	Next Gen Personal Finance (NGPF): Financial Education for the 21st Century
	Yanelly Espinal
	NGPF is a non-profit offering FREE curriculum and teacher training to all financial educators. In this 45-minute workshop, we will dive into the NGPF.org website to see the newest additions available to teachers, and check out the highly anticipated resources that have been updated for virtual learning. NGPF sessions are highly interactive, so come prepared to collaborate with other teachers and jump into some activities during the session! <i>(For best experience, please create your free teacher account at NGPF.org before attending.)</i>

Session 2	Career Ready Education Foundation: Managing the Classroom Workshop
	Eva Foxwell
	Working for over 20 years for a Senior Vice-Chairman in the business world afforded me the opportunity to understand what students really need for a successful career. The Managing the Classroom guide provides exactly what the teachers need, and it DOES NOT take the place of a current curriculum. It incorporates REAL WORLD manager jobs to assist the students in finding a purpose within the classroom as they are learning. They learn to co-teach with their teacher, they feel important, plus have fun learning. This workshop will allow an avenue to integrate career-readiness and improve the structure and overall learning environment. But, not only does it assist the students, but teachers feel more organized, positive and suddenly revived in their job. Managing the Classroom workshop is instrumental, impactful, but simple enough for teachers to implement in their own classrooms.

Workshop Sessions and Descriptions, *con't*

Session 3	Google Certification Level 1 & 2
	Carolyn Holtz Balis
	Are you interested in becoming a Level 1 or Level 2 Google Certified Teacher? Carolyn Holtz Balis, a Marketing teacher at Valley Forge High School, has taken each of these two certifications. Carolyn will discuss what to expect for testing, and how to prepare for this test to maximize your success.

Session 3	The Power of NearPod: Basics and How to Successfully Integrate into Your Classroom
	Olivier Rigaud
	Are you feeling overwhelmed with where to begin with Nearpod for as you arrive back to school? This workshop will help you get started. Learn how to navigate the Nearpod platform with lots of time to practice and ask questions. By the end of this webinar, you'll know how to: <ul style="list-style-type: none"> • Log in to your Nearpod Account (*sign up for account before the webinar) • Navigate the Nearpod Home Page • Search Lessons • Launch Lessons • Share Lessons • Access Reports • Find Help

Session 4	Youth Entrepreneurship: Complete Curriculum & Secure Funding for this Program
	Jason Filie
	People believe that a good educator can change the course of a student's life, and at Youth Entrepreneurs we agree. YE's unique curriculum not only teaches core entrepreneurial and economic concepts, but instills the key principles and character traits, such as integrity and responsibility, that are essential to living a meaningful and fulfilling life. Youth Entrepreneurs vision is to allow educators the freedom to implement our experiential curriculum in the way they deem is best for their students, regardless of the class's subject matter or setting. Educators are at the core of what we do and we want to ensure that they have the tools and resources available to be successful in their YE classrooms is the most effective way to create an exponential impact not only on these students, but the schools they are a part of, the communities they live in, and society at large as we look to create a shift in the educational landscape. Join us during this session to learn more about our pedagogy and curriculum, walk through one of our experiential activities first hand, hear about the educator focused resources and support we offer (all at no cost to you), and how to join the YE movement.

Session 5	Reach & Teach: Marketing Simulation Through Having a Rock Band Come to Your School
	April Clark
	Struggling to connect with apathetic students? Shake up your classroom with real world education. This is a real-world experience that your students will never forget! Students will learn marketing and business competencies. Learn how we motivate and encourage students, provide opportunities, inspire teachers and develop effective industry partnerships by hosting a concert on your school campus! You won't want to miss this session. Check out their website: https://www.reachandteach.rocks



Ohio Business Educators Association

An Association for Business Technology Educators

Support your professional organization... with YOUR membership!

Membership applications may be found at our website:

For additional information, contact: Felicia McMiller at lisha610@gmail.com



2020-21 Membership Application
Membership Year: July 1, 2020 – June 30, 2021

PLEASE FILL IN ALL BLANKS BELOW:

__ Check to exclude your personal data from the directory

Form fields for personal information: Title, First Name, Initial, Last Name, Home Address, City/State/Zip, Home/Area Code/Phone

Form fields for school/business information: School/Business Name, School Address, School City/State/Zip, Day/Area Code/Phone

Preferred Email Address (print clearly)

- POSITION
__ Classroom Teacher
__ Teacher Educator
__ Administrator
__ Supervisor
__ Other

- INSTITUTION
__ Elementary
__ Middle/Jr. High
__ Secondary/High School
__ JVS Career Center
__ College/University
__ Tech/Community College
__ Private Business College
__ State Department
__ Other

- DUES INFORMATION (BY MAIL)
__ Professional - \$40.00 (before July 1, 2019)
__ Professional - \$45.00 (after July 1, 2019)
__ Retired - \$20.00
__ Student - \$20.00 (Full-time, Undergraduate)
__ Life Member - No Charge

- HIGHEST DEGREE COMPLETED
__ Bachelor
__ Master
__ Specialist
__ Doctoral

OBEA Section
County
Check if NBEA Member

PAYMENT INFORMATION
Make check payable to OBEA or pay online at http://www.obea-ohio.org/OBEA/

RETURN THIS FORM TO:
Lisa Briggs - 4100 Quentin Blvd, Apt. 108
Columbus, OH 43230

Table with 2 columns: Region and List of counties. Rows include Northeast Ohio, East Central Ohio, Central & Southeast Ohio, Southwest Ohio, West Central Ohio, and Northwest Ohio.